

Hunter Arts Network 2007 Annual Report

HAN Members Exhibition – The Maker's Mark

For the first time since HAN's inception, a member's exhibition was undertaken. The initial aim was to highlight the diversity of skills represented by Hunter Arts Network.

It was held from the 17th of November to the 15th of December 2007 at the Lovett Gallery,

and coincided with the Art Bazaar. Whilst the Art Bazaar focused more on the selling of HAN members work, The Maker's Mark offered the public the opportunity to see how much time, work and love is put in by the artisans.

Proposals were called for in May with 13 artists and craftspeople participating in the exhibition. These covered the areas of Ceramics, Jewellery, Printmaking, Felt,

Mosaic, Painting, Collage and Glass.

The theme of The Maker's Mark was why we make what we make. This required HAN members to look at their individual expertise and use that as a springboard for the creation of their pieces for this exhibition. There were many interpretations, from recreations of the studio space in the gallery, through to works inspired by the individual creative processes and techniques.

Art Bazaar '07 Saturday 1st December 2007

I think there were a number of notable things about the 5th annual Art Bazaar which will distinguish it from the previous 4 events:

1. It is the closest we have come to moving the market due to rain
2. It was the first time HAN have organised this event on our own, rather than it being a Newcastle City Council Event
3. It was the first time we ran with extended trading hours
4. It was the best and most extensive gathering of arts & craftspeople seen in the Newcastle/Hunter area EVER

It was the biggest market to date with 55 individuals and 11 organisations spread across 48 sites along Laman Street. So congratulations to all of the stall-holders for presenting such a wonderful display of beautiful, interesting and unique items to last year's visitors. The presence of The Juicy Bean Cafe team also contributed to the cruisey atmosphere of the day and their coffee & the lunch order service were very well received by most stall-holders - I'm pretty sure they will be back for more in 2008! The extended trading hours (9.30am to 4pm rather than 2pm) seemed to work very well, with a slight slowing of customer

numbers over the last hour giving individuals an opportunity to do a bit of shopping/ socialising among their fellow stall-holders. I would recommend the longer hours remain in place for next year.

I would also recommend asking the students from Hunter School of Performing Arts to participate in the Art Bazaar with the busking skills again in 2008 - they provided a great atmosphere, were very entertaining and hopefully made some Christmas money for themselves.

Thanks must go to the other HAN Committee Members for their work on the Saturday (Andrew, Mike & Leah) and especially Andrew Jackson & Lee Howes for their help in marking out the spaces in the Locomotive Boilershop at Honeysuckle on Friday afternoon - if we had had to move the event at least we would have been prepared!! It also gives us an excellent plan to use in the future.

The support of Newcastle City Council in the form of the Road Closure Subsidy, as well as valuable logistical support provided by the Council's Library and Cultural Development Group helps us to run this event within the budget. We hope we will continue to have their support in the coming years.

We managed to generate an excellent level of communication about the event

(without spending non-existent funds) by leveraging relationships with the Darby Street Precinct Committee, Newcastle Tourism and Newcastle City Council plus some great editorial via the local press and Hunter Lifestyle Magazine. 1233 ABC Newcastle's "what's on" announcements in the week leading up to the Art Bazaar are also VERY important for keeping our event top-of-mind, particularly when the weather is looking dodgy. Thanks must go to Tracey Bertram and the TAFE students for being so interesting!! Our promotional postcards continue to be a very cost-effective method of spreading the word about Art Bazaar and we will look at printing more of these for next year's event - the challenge will be on for stall-holders to deliver a minimum quantity of these in the run-up to the 6th December 2008!

Overall, Art Bazaar remains the premier Arts and Crafts event in Newcastle, providing an unbeatable sales and exposure opportunity for HAN's hard-working practitioners, so onwards and upwards for 2008 - there are still masses of people out there who are unaware of the event and so plenty of opportunity to continue to build on the success of the past 5 years.

Lauren Boyd
Art Bazaar Coordinator

Website report

We have invested some considerable time and effort into building and growing our online presence. Some major new infrastructure has been implemented and is ready for further development and growth.

We are happy to announce that stage one has now been completed. Stage one, included constructing a website that would

enable members to create and manage their unique artist profile page. If you have not yet received your username and login details and are currently a paid member then please email 'support@hunterartsnetwork.org' with your name and member number. We will usually send your details within 2 working days via email. You will then be able to login to your profile page, edit your profile and upload images.

Following are some interesting statistics and information from the website over the past year to present:

- 2,020 unique visitors
- 10, 334 pageviews
- 5.12 (average) pages viewed per visitor
- 6,910 views of public member profiles
- 321 member images uploaded
- 21 active members

Hunter Arts Network Incorporated

Financial Report as at 31 December 2007

		Bank Balance as at 01 January 2007	\$ 2,738.03
<u>Expenses</u>		<u>Income</u>	
Dept' Fair Trading Annual Lodgement Fee	\$ 73.00	<u>Membership Fees</u>	
HAN General Insurance Policy	\$ 1,015.00	* Individuals	\$ 3,670.00
		* Organizations	\$ 480.00
			\$ 4,150.00
<u>Individual Member's Public Liability Policy</u>		<u>Public Liability Insurance Fees</u>	
* Yearly	\$ 1,980.00	* Yearly	\$ 2,200.00
* Single Event	\$ 70.00	* Single Event	\$ 75.00
	\$ 2,050.00		\$ 2,275.00
<u>Art Bazaar</u>		<u>Art Bazaar</u>	
* Advertising	\$ 1,215.49	* Stallholder Fees	\$ 3,180.00
* Banners	\$ 451.00		
* Printing	\$ 717.20		
* Road Closure Cost	\$ 940.00		
* Stall Holder Liability Ins' Policy	\$ 475.00		
	\$ 3,798.69		
<u>Maker's Mark</u>			
* Drink	\$ 131.35		
* Food	\$ 119.13		
* Other (travel+incidentals)	\$ 170.30		
	\$ 420.78		
<u>Other</u>		<u>Other</u>	
Advertising (not incl' Art Bazaar)	\$ 56.93	Interest on Bank Account	\$ 12.72
Bank Fees	\$ 20.50	Merchandise Sales	\$ 15.00
PO Box Rental	\$ 70.00	Marketing Lecture Fees	\$ 53.00
Postage	\$ 35.00		\$ 80.72
Stationery	\$ 9.70		
Sundries (Food & Drink for Lecture Series)	\$ 179.55		
Refunds	\$ 30.00		
Internet Costs	\$ 59.85		
Photocopying	\$ 4.00		
	\$ 465.53		
<u>Total Expenses</u>	\$ 7,823.00	<u>Total Income</u>	\$ 9,685.72
Unpresented Cheques Presented	\$ 1,087.90	Cash at Hand	\$ 168.66
Bank Balance as at 31 December 2007	\$ 4,021.51	Unpresented Cheques	\$ 340.00
	\$ 12,932.41		\$ 12,932.41